

CANNAZYM New & Improved

CANNAZYM had a face-lift and a whole new fresh look on life. CANNA introduced this revolutionary product to the market many years ago. It remains unmatched in purpose and performance; quietly protecting the investments of our growers from the ravage of root disease and pot binding. CANNAZYM continues to be the only enzyme product on the market today that specifically targets the food source and underlying cause of root binding, old cast off and dead root material. How could we make it even better? Could we improve its steady, unswerving purpose that has so satisfied the needs of growers around the world? Well, we did.

Super active

CANNA increased the concentration of enzymes in the new formula of CANNAZYM by changing some production processes. This increases the activity of the enzyme on cellulose while decreasing the response interval for function. This is a technical way of saying the product simply works better for your plants. We have always said, and it is indicated on the label, to shake before using. By increasing the concentration and changing the preservative, it is now even more important to shake the bottle before using. The constituents of CANNAZYM could now slightly separate on the shelf but will always slip back into suspension very easily by shaking the bottle.

Dark colour

You will notice the new CANNAZYM appears with a different shade of colour. This colour remains fairly stable throughout its shelf life. On the old CANNAZYM, the lighter the product got, the older it was. This is not the case with the new CANNAZYM. Colour no longer indicates the age of the product, which has extended too.

Better shelf life

We are very happy to announce that the new and improved CANNAZYM has a guaranteed shelf life of 24 months versus the one year expiry date of the old. Storage conditions will always affect products. Keeping CANNAZYM dark and close between 9°C and 21°C will serve to extend the storage period after opening the bottle. This means less worry about old product on the shelf. Don't forget to shake it!

Temperature

Freezing of CANNAZYM has sometimes been an issue with the old one as well. Ice crystals could destroy some enzymes, which reduces the enzyme activity. The freezing issue has been solved in the new, adjusted CANNAZYM formula; the enzymes are now better "protected". However try to keep CANNAZYM from freezing at all times.

Updated Label

The product label also changed to reflect the updated formula. You can expect slightly higher EC rates with this product. However, it should not get high enough to seriously affect the programme we endorse. Growers who believe 'applying more is always better' will have to use some caution perhaps.

So, after many years of exploration, CANNA is proud to introduce its new and improved version of CANNAZYM. Understand, it is the same thing, just better.

Find out yourself!

You can test the quality of the new CANNAZYM by doing a comparison test against any other ENZYME product in the market. All done with widely available kitchen products.

Go to www.CANNAZYM.com or ask for the leaflet in store.



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